

Message Text

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ACTION AGRE-00

INFO OCT-01 EA-12 ISO-00 EB-08 STR-07 STRE-00 CIAE-00
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FM AMEMBASSY TAIPEI
TO SECSTATE WASHDC 7862

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DEPT PASS STR FOR STARKEY AND USDA/FAS ELECTRONICALLY
FOR SINDELAR/FCA, SAYLOR/ITP, 8013 CODE 22C VOL ALERT

E.O. 11652:N/A
TAGS:EAGR, ETRD TW
SUBJ: TAIWAN'S CANNED MUSHROOM EXPORTS DECLINE

REF: TOFAS 52

1. ACCORDING TO TAIWAN MUSHROOM PACKERS UNITED EXPORT CORPORATION (TMPUEC) CANNED MUSHROOM EXPORTS DURING JAN-MAY 1978 HAVE DECLINED 4 PERCENT TO 2.124 MILLION STANDARD CASES FROM 2.329 MILLION CASES IN CORRESPONDING PERIOD IN 1977. AVERAGE FOB VALUE DURING THIS TIME HAS INCREASED FROM US DOL 25 TO US DOL 26 PER CASE (24 - ONE POUND CANS).

2. EXPORTS TO US DURING FIRST FIVE MONTHS OF 1978 TOTALED 1.04 MILLION CASES, UP SHARPLY FROM .808 MILLION CASES IN SIMILIAR PERIOD LAST YEAR. FULL YEAR EXPORTS, ACCORDING TO TMPUEC, WILL BE, HOWEVER, LIMITED TO 1.93 MILLION CASES AS REPORTED REF A. THE LEVEL OF EXPORTS THROUGH MAY IS WITHIN TMPUEC MARKETING PLANS TO EXPORT ABOUT 70 PERCENT OF FULL YEAR'S TARGET DURING FIRST EIGHT MONTHS OF DEC-OCT MARKETING SEASON. INCIDENTALLY, PLANS CALL FOR EXPORT OF AT LEAST 60 PERCENT OF FULL YEAR TARGET TO WEST GERMANY DURING DEC-MAR AND REMAINING

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40 PERCENT IN SUBSEQUENT 4 MONTH PERIOD.

3. CANNED MUSHROOM PRODUCTION HAS ALREADY REACHED 99 PERCENT OF PROJECTED FULL YEAR TARGET OF 4.2 MILLION CASES AND WITH REVISED ESTIMATES OF 383,256 CASES CARRY IN FROM 1976/77 WILL PERMIT EXPORT OF 4.338 MILLION CASES IN 1977/78 (DEC-OCT) AS FOLLOWS: (IN THOUSANDS

OF CARTONS) US 1,930, EC 620 (WEST GERMANY 600, THE
NETHERLANDS AND BELGIUM 10 EACH), CANADA 500, SWITZERLAND
250, SWEDEN 288, AUSTRIA 40, AUSTRALIA 200, JAPAN 300,
SINGAPORE AND HONG KONG 30 EACH AND OTHER 150. UNGER

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